



School Website Proposal

Intelligent Business Solution

yousaf.shahid@gmail.com





Project Details

Project Identifier



Quotation Reference No.

IBS/QUO/GEN/2K15-1211

Project Name

School Website Proposal

Client



Introduction

This proposal is just a “proposal.” Nothing is final or binding until it is signed. Everything contained herein is open to negotiation. Pricing matters shall be discussed once the required functions are finalized

We encourage the discussions on this proposal. We will be more than happy to address to your questions, comments or concerns over the proposal.

Thank you in advance for taking the time to review our proposal. We truly appreciate the opportunity to earn your business and are prepared to do whatever it takes to do so!

Overview

The primary objective is to develop and build a School Support Website having any/all features discussed in said proposal. This is not 100% customized solution rather its a Turnkey solution with predefined standard functions.

What is Included (“Scope of work”)

A complete, fully tested, optimized and web based Multi User Based School Support Website.

Said Proposal is for School Support Site which basic purpose is to keep it best possible level simplified so that at user level no specific IT expertise needed to operate it making it easy to operate and cost effective being in operation.

Said Proposal is for following Standard Modules

- News
- Announcements
- Academic Calendar
- Job Portal
- Online Assessment Surveys
- Ticket Database Mana
- Online Homework
- FAQ-Frequently Asked Questions
- eNewsletters
- User Registration Function
- School Updates
- Photo Gallery
- Call Back Request
- Contact Us
- Student achievement
- Student, teacher and parents resources
- weblink directory

In following Pages Details is given of each Modules features and functions

News and Announcements

This website is based on is a Content management system at heart and has some seriously great features that make organising and managing your content a breeze. Content creation is made very easy by the inbuilt WYSIWYG editor and allows you to edit content without any knowledge of code. After you created your content you'll find a lot of possibilities to show it on the frontend. Next to different layouts, you're able to use several pre installed modules to show the most popular articles, latest items, related articles and more.

Editing content should be easy and fast. You are reading through your site's content and see a change you need to make. No need to login to the administrative section any more for simple edits of content and modules. Simply click and edit from the frontend.

Below is screen shot of content editor just like MS Word. Requiring no extra technical knowledge to handle it. Even one can copy data directly from MS Word or Excel

✓ Save

✕ Cancel

📁 Versions

Content

Publishing

Language

Metadata

Title *

Alias

Auto-generate from title

Edit ▾ Insert ▾ View ▾ Format ▾ Table ▾ Tools ▾

B

I

U

🔗

☰

☷

☰

☷

Paragraph ▾

☰

☷

☰

☷

↶

↷

🔗

🔗

🖼️

<>

—

📊

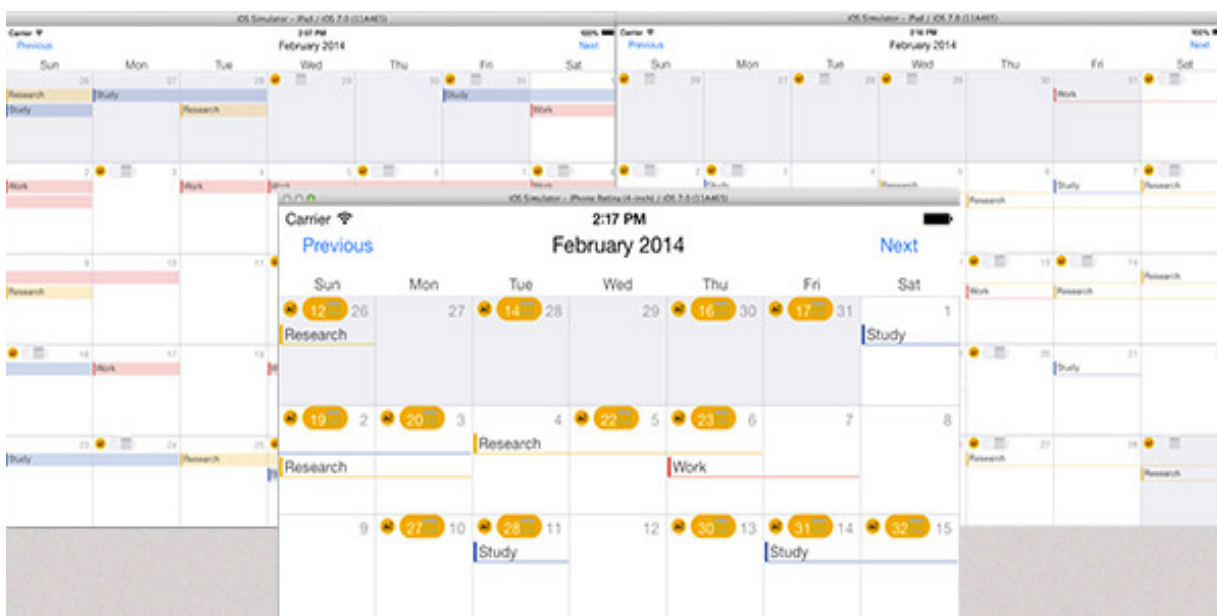
x_2

x^2

Ω

Academic Calendar

- * Full responsiveness of all views
- * Nested calendars
- * Ajax powered calendar with a smooth design
- * Google map integration
- * Batch editing of events
- * History tracking per event
- * Metatag Support
- * Coloring individual events
- * Upcoming events module
- * Counter module
- * Mini module
- * Search plugin
- * Google Native language Translation support
- * SEO optimized with rich snippets (structured data)
- * Drag'n Drop and resize in the frontend
- * Template override support
- * Multiple locations per event



◀ ▶

Today Jump Print

March 2013

Month Week Day List

Mon	Tue	Wed	Thu	Fri	Sat	Sun
25 Full Day Event 12:00 pm - 1:00 pm Single event 9:30 pm - 10:00 pm Weekly Recurring	26	27	28 9:35 pm - 10:00 am Two days	1	2	3 1:00 pm - 2:00 pm Multi location
4 9:30 pm - 10:00 pm Weekly Recurring	5	6	7 9:35 pm - 10:00 am Two days	8 Full Day Event	9	10 1:00 pm - 2:00 pm Multi location
11 9:30 pm - 10:00 pm Weekly Recurring	12	13	14 9:35 pm - 10:00 am Two days	15	16	17 1:00 pm - 2:00 pm Multi location
18 9:30 pm - 10:00 pm Weekly Recurring	19	20 Full Day Event	21 9:35 pm - 10:00 am Two days	22	23	24 1:00 pm - 2:00 pm Multi location
25 Full Day Event 9:30 pm - 10:00 pm Weekly Recurring	26	27	28 9:35 pm - 10:00 am Two days	29	30	31 1:00 pm - 2:00 pm Multi location
1 9:30 pm - 10:00 pm Weekly Recurring	2	3	4 9:35 pm - 10:00 am Two days	5	6	7 1:00 pm - 2:00 pm Multi location

DPCalendar Counter

1 11 55 9

Day Hours Minutes Seconds

[Multi location](#)

This is an event which happens on two locations

DPCalendar Upcoming

MAR 31

03.31.2013 1:00 pm - 2:00 pm
[Multi location](#)

APR 1

04.01.2013 9:30 pm - 10:00 pm
[Weekly Recurring](#)

APR 4

9:35 pm 04.04.2013 - 10:00 am 04.05.2013
[Two days](#)

APR 7

04.07.2013 1:00 pm - 2:00 pm
[Multi location](#)

APR 8

04.08.2013
[Full Day Event](#)

Map Satellite

Multi location
01.06.2013 1:00 pm - 2:00 pm
This is an event which happens on two locations

The map displays the eastern and central United States, highlighting several states including Minnesota, Wisconsin, Illinois, Michigan, Ohio, Pennsylvania, New York, and New Jersey. Red location pins are placed on the map to indicate event locations: one in Chicago (Illinois), one in New York City (New York), and one in Philadelphia (Pennsylvania). The map interface includes a 'Map' button and a 'Satellite' button in the top right corner.

Job Portal

Job Portal for any business, industry body or staffing company wishing to establish a presence on the internet where jobseekers can come to view the latest jobs and apply to them.

Job Portal allows you to run your own, unique jobs classifieds service where you or employer can advertise their jobs and jobseekers can upload their Resumes.

Salient Features:

- * Easy, simple with power.
- * Latest design.
- * Responsive layout.
- * Separate resume form for user and visitor
- * Google maps api for job
- * Radius search on GeoCoordinates
- * YouTube for job
- * Applied resume can export to excel
- * Meta description for job
- * Meta Keyword for job
- * Enforce un-published job by number of x days
- * Resume export as PDF
- * Admin can change field ordering of company, job and resume
- * Custom fields for company and job.
- * Email templates
- * Stats
- * Multi-themes
- * Search Engine Friendly URLs
- * Multi-language support

Employer

- * Control panel for employer
- * Packages for employer
- * Save time with flexible and powerful resume search interface
- * Search resumes by application title, name, nationality, gender, availability, category, job type, salary range, education, experience
- * Save resume search
- * Build companies profile
- * Upload a company logo
- * Departments
- * Jobs management
- * Meta description & Meta Keywords for job
- * Google map for job
- * YouTube video for job
- * Shortlist candidates
- * Send email to employer when job seeker apply to a job
- * Professional display of job searches and resumes
- * View job applied resumes with number of applied resume

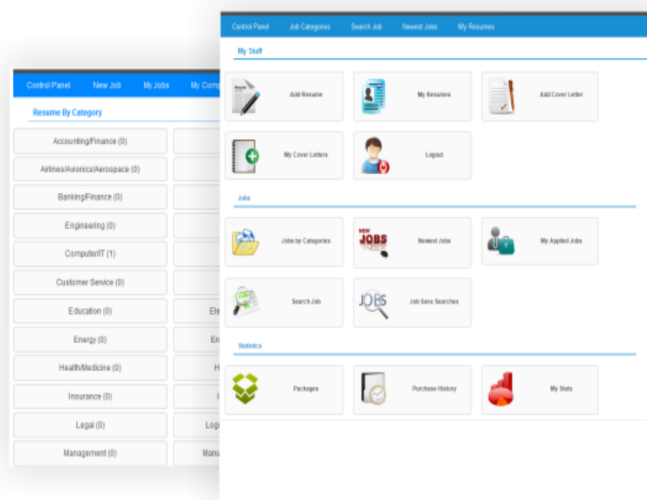
- * Download resume file
- * Resume export to PDF
- * My stats
- * Notification on company approval / rejection
- * Notification on job approval / rejection

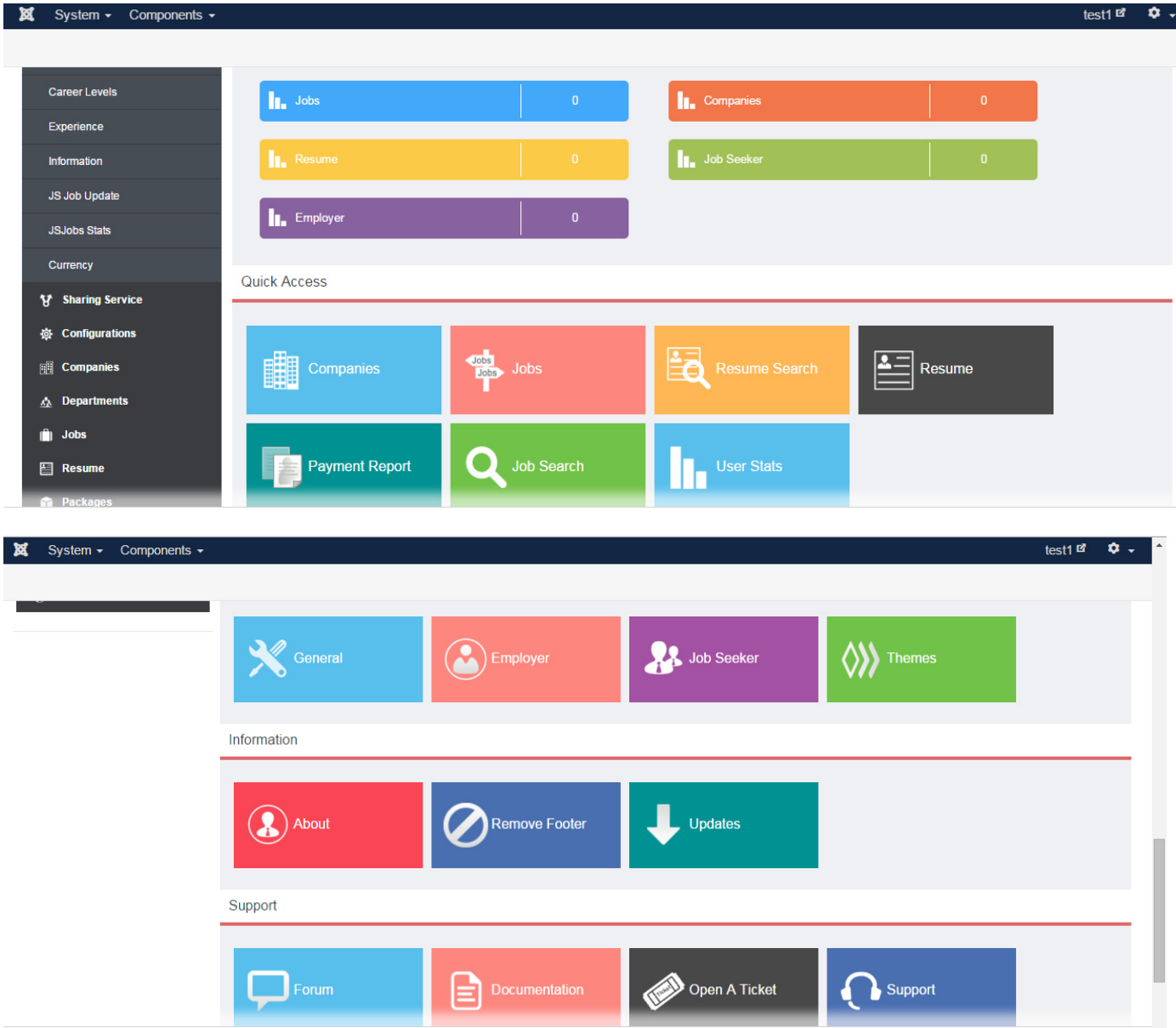
Jobseekers

- * Control panel for job seeker
- * Job listing by categories
- * Job listing by company
- * Job listing filter by location, category and job type
- * Save filter for users
- * Search jobs by title, category, job type, job status, salary range, shift, experience, duration, publishing date, company and location
- * Save job search
- * Resume manager (resume form, upload resume file, resume editor, image upload)
- * Allow multiple resumes
- * Cover letter manager
- * Allow multiple cover letters
- * View my applied jobs
- * My stats
- * Notification on resume approval / rejection

Administrative

- * Administrator control panel
- * Manage job types
- * Manage job status
- * Manage shifts
- * Manage companies
- * Manage departments
- * Manage jobs





Issue/Ticketing/Complaint/Support/Leads

This module can be used to keep track of all complaints and enquiry with history

- Unlimited Tickets
- Front-end ticket creation
- Strength & Flexibility
- Easy to Use
- Notifications & Autoresponder
- Responsive Design
- User Fields
- Unlimited Departments
- Shortcodes for the My Tickets and New Ticket Form
- Email Templates
- Priority
- Attachments
- Fully Customizable & Configurable
- Easy To Translate

No limit on tickets at both side front-end and admin. They can create unlimited tickets. Admin can limit user ticket on email base.

Ticket system build on the basis on latest style. You will find it very easy to use.

Autoresponder is the term used for acknowledgement email dispatched when a new ticket is created in helpdesk. You can configure it, and also modify the content as well as layout. Email notification send to admin and user on certain action i.e reply ticket, close ticket etc

Full responsive layouts, user can use ticket system from his laptop, tablet or smart phone. Layouts auto adjust according to devices.

Custom fields are required in scenarios, wherein additional information from clients is required. For example, if a client registers his account, additional information like company name, company profile etc. would be required, OR while submitting tickets related to technical issues, server access is required in tracing technical issues. This can be gathered by using Custom Fields. You can create different types of custom fields i.e text field, drop down, check box, date, text area.

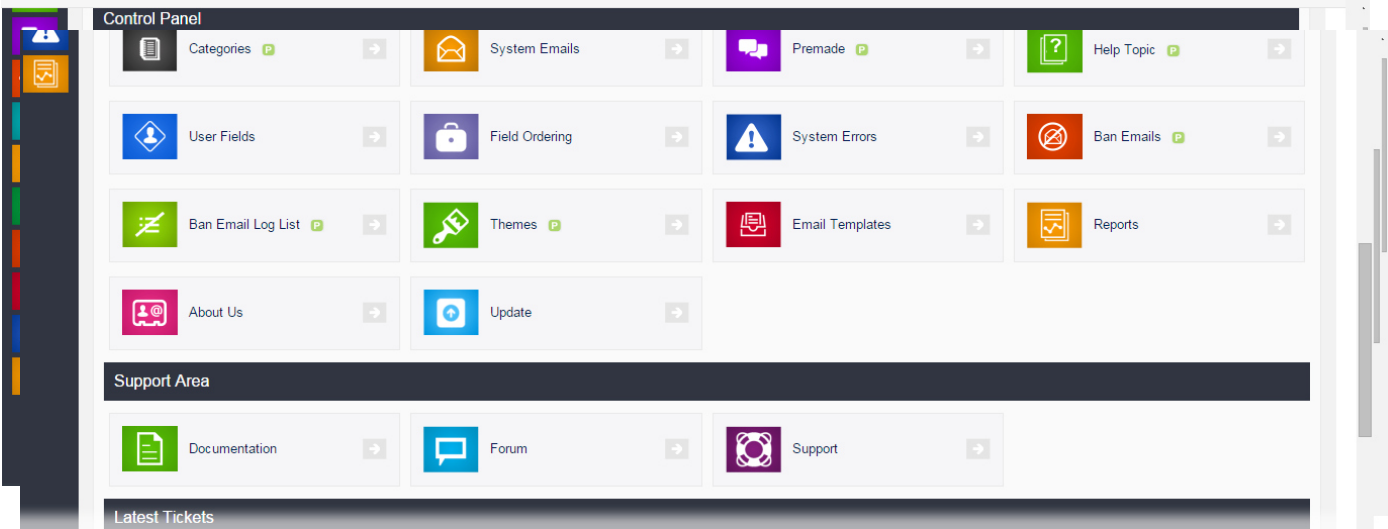
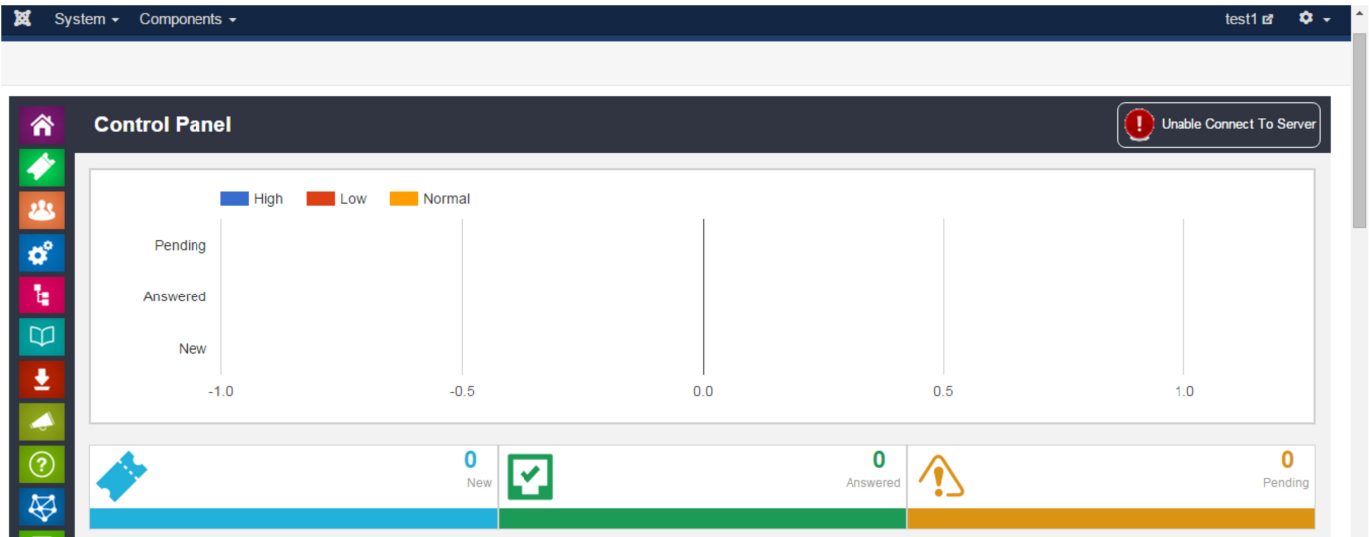
Create departments that relates to the various business units in your organization. It will be sale, support, billing, you can create any department in admin panel. User will select department when he create the ticket.

Customize the predefined email templates that can be sent to users when alerts are set. Avoid the time spent to create the alert message every time you need to set one.



Priority associated to the ticket defines the importance that is to be given to the ticket. Change the priority of the Ticket from High or Medium or low from the Priority field. Admin also define priority color admin panel.

Ticket allows your customers to attach files with their messages.



Email address *	Priority *
	Normal
Full Name *	Phone No
Phone Ext	Department
	Select Department
Subject *	
Issue Summary *	
Edit ▾ Insert ▾ View ▾ Format ▾ Table ▾ Tools ▾ B <i>I</i> <u>U</u> Paragraph ▾ x_2 x^2	

Surveys

This extension is a comprehensive but easy-to-use Survey and Polling Tool. Alter Surveys is designed to create surveys or polls or forms, collect data and present advanced statistics results.

Frontend views 'List of Surveys Categories', 'List of Surveys from Category', 'Single Survey'.

Configurable question types: Checkbox List, Drop-down list, Radio Buttons List, Text Area, Text Line, Rating Table, Priority List.

Ability to aggregate questions into vertical or horizontal sections, so each question can be duplicated inside a section.

Ability to provide 'Other' answer for questions with pre-defined answers (Checkbox List, Drop-down list, Radio Buttons List, Rating Table).

Page-breaks for questions, automatical pagination into specified number of questions per page.

Ability to display questions horizontally in columns.

Featured status of questions and ability to display featured questions first.

Saving of intermediate survey results for logged users, so they can proceed with survey later.

Ability to re-take a survey for logged user.

Questions SVG results statistics: List, Linear, Bars, Pie. Settings of chart colors, dimensions, legend, axis etc.

Backend surveys' submissions list with detailed view of all answers, XLS and PDF export features.

Backend individual submission answers view with edit submission page.

Backend survey results page with rich statistics per each question, ability to change results charts, order results, search within results etc.

Printable views of answers and statistics results.

Nested surveys categories, optional frontend display of surveys counts in category.

Separating of survey description into introtext and fulltext, configurable display of introtext and/or fulltext in surveys category listings and individual survey page.

Featured status for surveys: featured surveys can be optionally displayed first in category listing.

Intro Image and Main image selection for survey category listing and individual survey page.

Up to 5 configurable links for survey, list of related links is displayed in individual survey page.

Related surveys feature, list of related surveys is displayed in individual survey page via "See also:" links.

Surveys are self-related: no need to setup relation of survey B to survey A if you already configured relation of survey A to survey B.

Frontend view of survey results and logged user's answers.

You can design 4294967295 surveys, there are also 4294967295 categories in total including subcategories depending on Database unused space and Hosting parameters

Test survey

Questions 1-6 of 15

Checkbox List

Answers are displayed in 2 columns, but you can have more columns or display answers inline.
Optional Other answer is enabled.

- ☒ Red
- ☐ Orange
- ☐ Yellow
- ☐ Green
- ☐ Blue
- ☐ Indigo
- ☐ Violet
- ☐ Other

Radio Buttons List

Answers are displayed in 3 columns, but you can have more columns or display answers inline.
Optional Other answer is enabled.

- ☒ Red
- ☐ Orange
- ☐ Yellow
- ☐ Green
- ☐ Blue
- ☐ Indigo
- ☐ Violet
- ☐ Other

Drop-down List

Answers can be configured manually, but you can also load answers via SQL query. This question is mandatory.
Optional Other answer is enabled.

Test survey

Questions 7-12 of 15

Page 2

This page demonstrates features of section elements: you can aggregate questions horizontally and vertically.
You need to setup single set of questions only once, and next you can just enter sections titles.

Horizontal Sections

	Question A	Question B	Question C
Section 1	Placeholder text...	☐ AA ☐ BB	☐ A ☐ B
Section 2	Placeholder text...	☐ AA ☐ BB	☐ A ☐ B
Section 3	Placeholder text...	☐ AA ☐ BB	☐ A ☐ B

Vertical Sections

	Section 1	Section 2	Section 3
Question A	Placeholder text...	Placeholder text...	33
Question B	☐ AA ☐ BB	☐ AA ☐ BB	☐ AA ☐ BB
Question C	☐ A ☐ B	☐ A ☐ B	☐ A ☐ B

Surveys Manager: Survey Results

BackPrint

Surveys

Surveys Categories

Questions

Submissions

Options

Test survey

Checkbox List

Search answers...

QX

Bars

Line

List

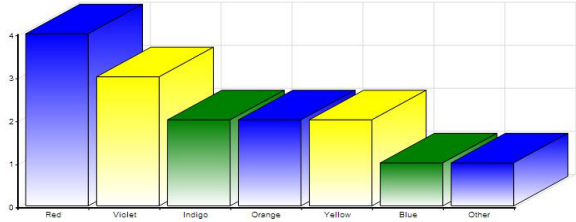
Pie

☒ Group 'Other' answers

All Answers

Count Desc

10



Surveys Manager: Question Results

BackPrint

Surveys

Surveys Categories

Questions

Submissions

Options

Test survey

Checkbox List

Search answers...

QX

Bars

Line

List

Pie

☒ Group 'Other' answers

All Answers

Count Desc

10

#	Answer	Count
1	Red	4 (25%)
2	Violet	3 (18.75%)
3	Indigo	2 (12.5%)
4	Orange	2 (12.5%)
5	Yellow	2 (12.5%)
6	Blue	1 (6.25%)
7	Other	1 (6.25%)

eNewsletters

No HTML knowledge required, enjoy the Newsletter creation with our drag and drop editor

- Real time send process using a queue system with throttling enabling you to overcome ANY server limitation!
- Subscription Module with cool effects (popup, slide effect...)
- Handle the subscription of registered users and visitors
- Record the User IP to stay compliant with all countries laws
- Double opt-in and automatic unsubscribe link
- CAN-SPAM compliant
- Validation and Confirmation of the email address
- Mass Subscription using filters and mass actions
- Automatic synchronization with your Joomla Users
- Easily include Website Articles in your newsletter
- Easily include any user information in your newsletter (name, e-mail, username...)
- Automatically subscribe your users to one or several lists during their registration process
- Handle unlimited subscribers, lists and newsletters (Depending on Databse and hosting Parameters)
- Newsletter template management including 4 responsive newsletter-templates out of the box
- Automatic inline-css conversion
- Attachment capability, Embedded images option
- Preview and Send test newsletter to an entire Joomla group or to a specific email address
- Newsletter Statistics management (Number of Sent / Opened, HTML or text version)
- Advanced Newsletter statistics (who opened your Newsletter and when)



- Front-End newsletter archive section with PDF generation and print options
- Latest Newsletters Module
- Automatic installation of plugins, module, templates and auto-configuration
- Handle SMTP Secured Connections (you can use GMail to send your newsletter)
- Plug AcyMailing to an external delivery service such as Mandrill, SendGrid, ElasticEmail, Amazon SES...
- Administrator/User Notifications
- Integrated Documentation
- Fully multilingual interfaces

System ▾

Components ▾

test1

Help

Users

- Create / Modify / Delete your users
- Manage the subscription of each user
- Import / Export Users

Lists

- Create / Modify / Delete your Mailing Lists
- Mass Subscription using filters

Newsletters

- Create / Modify / Delete a Newsletter
- Test your Newsletter
- Send a Newsletter to one or several Mailing Lists

Auto-Newsletters

- Manage your automatic Newsletters which can be sent regularly to one or several Mailing Lists *Only available from AcyMailing Business*
- Create your Marketing Campaigns with follow-up autoresponders messages *Only available with AcyMailing Enterprise*
- Attach each Campaign to one or several Mailing Lists so each new subscriber will start receiving your campaign based on his own subscription date *Only available with AcyMailing Enterprise*

Campaign

- Create / Modify / Delete Newsletter templates that you will be able to use on each e-mail

Templates

Users

Statistics

Subject	Send Date	E-mail Opens	Sent in HTML / Text	Failed

1.00

0.75

0.50

0.25

0.00

19 Aug

20 Aug

21 Aug

22 Aug

23 Aug

24 Aug

IBS | Confidential Document - © Copyright 2015. All Rights Reserved. IBS/QUO/GEN/2K15-1211

03044591771

yousaf.shahid@gmail.com

20

Frequently Ask Questions.

Routine Question

How to Use Website

and many more

- Multiple categories
- Search all FAQs
- Add an image for each category
- Link directly to a FAQ category or article from a menu item
- View all FAQs at once (option to hide this)
- Module to list FAQ categories anywhere on any page
- Full image and html support for each FAQ
- WYSIWYG editor for FAQs
- Attach full html description to each category FAQs can be toggled as published or unpublished
- Multiple view modes for question list - Normal list - clicking a category takes you to a different page with FAQ list
- Multiple FAQ list modes - All questions and answers on one page



Search FAQs

SEARCH



All FAQs

View all frequently asked questions



Featured FAQs

View featured frequently asked questions

 Admission	 Fee	 Syllabus
 Exams	 Co-Curricular Activities	 Sports
 Teachers	 Uniform	 Misc
 Teaching Methodology	 Using School website	 School Shop



FAQs - All FAQs

Our Admission Criteria for Play Group?

Admission Criteria for Other Classes?

IBS | Confidential Document - © Copyright 2015. All Rights Reserved. IBS/QUO/GEN/2K15-1211

03044591771

yousaf.shahid@gmail.com

21

Online Home Work

Publish daily Home work or assignments online

very easy interface like MS/Word

Homework catagories into campuses, classes, sections and dates

Even cut copy paste from MS office/MS Excel

Incorporate any sort of media



Subcategories

Jr. Branch 23



Sr. Branch 6





Subcategories

Class Play Group 3

Class Nursery 2

Class Prep 3

Class One 4

Class Two 2

Class Three 1

Class Four 2

Class Five (Girls) 1

Class Six (Girls) 1

Section Rose

All ▼

Title
Homework For 31st August, Monday



Wisdomhouse School System Homework

Date: 31 st Aug 2015 Identifier:		Class:
		
1	Urdu	
2	English	
3	Math	
4	Science	
5	Social Study	
6	Islamiyat	
7	Drawing	
Special Instruction:		

Contact US

Ghang Road Campus

Contact

Main Branch
 Street 11 Shang Road
 Shuangshuihua
 Punjab
 393500
[Email: shuangshuihua@gmail.com](#)
 Phone: +91-98765 43210
 Fax: +91-98765 43210
 Website: www.shuangshuihua.edu.pk

Download information as: vCard

Contact Form

Contact Form

Send an Email. All fields with an asterisk (*) are required.

Name *

Email *

Subject *

Message *

Send Copy to Yourself

☐

Send Email

Register/Unregister User

With option to catagorize website which functions available to public and which to register user.

User Registration

* Required field

Name *

Username *

Password *

Confirm Password *

Email Address *

Confirm email Address *

Basic Settings

Frontend Language *

English (en-GB) ▾

Register

Cancel

Username *

admin

Password *

.....

Remember me

☐

Log in

Forgot your password?

Forgot your username?

Don't have an account?

Login Form

admin?

.....?

Remember Me

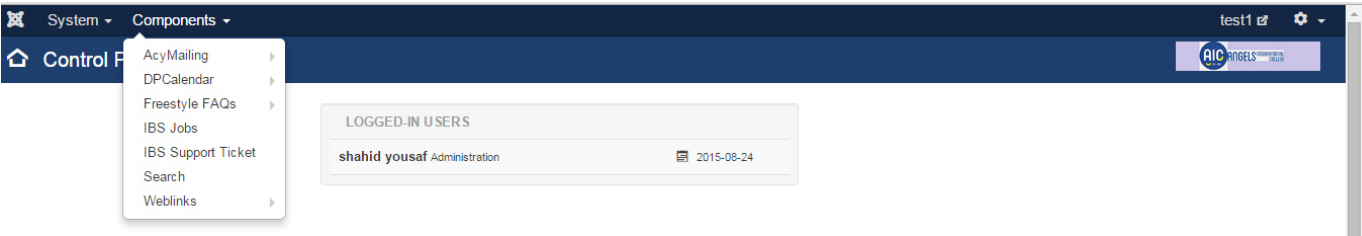
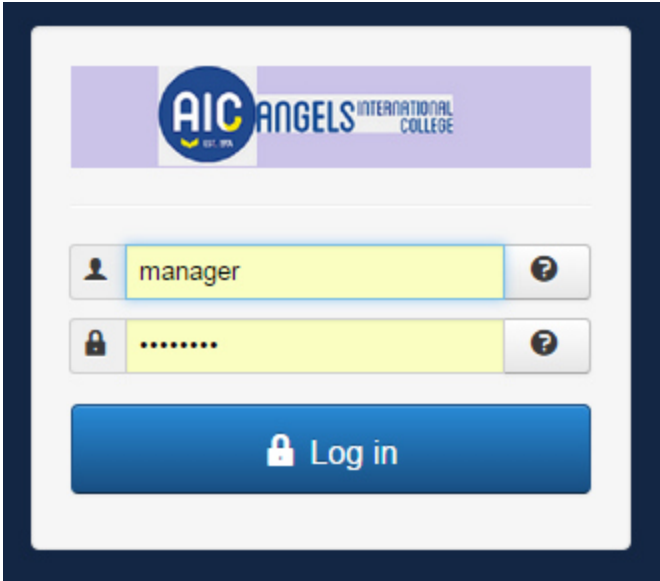
☐

Log in

Create an account

Manager Access

In order for managers to control most of data of website they have seprate control panel.



What's NOT included (and ideas for future enhancements)

Software Developers live and die by the scope of work. This is what defines what is and isn't included. It's also what we base the price on. So simply put, if you ask for something that is not explicitly listed above, it's going to cost more. If you want a variation of what is listed, it's going to cost more. We can't stress this enough: before signing, make sure that the scope of work has everything you want and need. Make no assumptions. If it's not listed above, it's not included. If you need a feature or function that is not listed here, it's not included. But just to be sure, we've included this section about what is specifically not included. The point here is to give you some ideas that you may not have considered and to clear up common assumptions. But please be aware that this list is most certainly not compressive!

- Installing and maintaining Network
- Any Hardware
- Any Antivirus
- Source Code
- Direct Root Access to Hosted Directory

Future Enhancements

This is totally Flexible and Pluggable module. But new module which is not covered in above stated module will be charged accordingly.

Basic Methodology

Throughout Design, Develop and Implementation Process core Conceptual concept will remain in mind to keep operational system simplified upto maximum possible level so that operating said does not require any technical knowledge.

All Complexities of operational and conceptual procedures will be delt by the software internal algorithm. Keeping it simple for operator. For its operation any body who can play with computer can operate the Software.

Technology and Compatibility

Note: if all the jargon below is Greek to you, just know that it basically means that we will develop the Software to conform with all of today's technology standards.

Development Media	:	PHP,XML,HTML,AJAX
Database	:	mysql

Timelines and Milestones

Our *tentative* production schedule proposed is as follows. However, please realize that these are NOT deadlines. If you require a specific launch date or other sorts of deadlines, we are happy to oblige given enough advance notice. Otherwise, we prefer to estimate the timeframes but ultimately take the amount of time that is needed for the best results. While we don't bill you by the hour, our costs are based on the amount of time we invest into each project. So rest assured that we have a very vested interest in moving quickly.

(Note that the days are measured in business days, starting from the day the project begin by receiving down payment and initial data required to take start.)

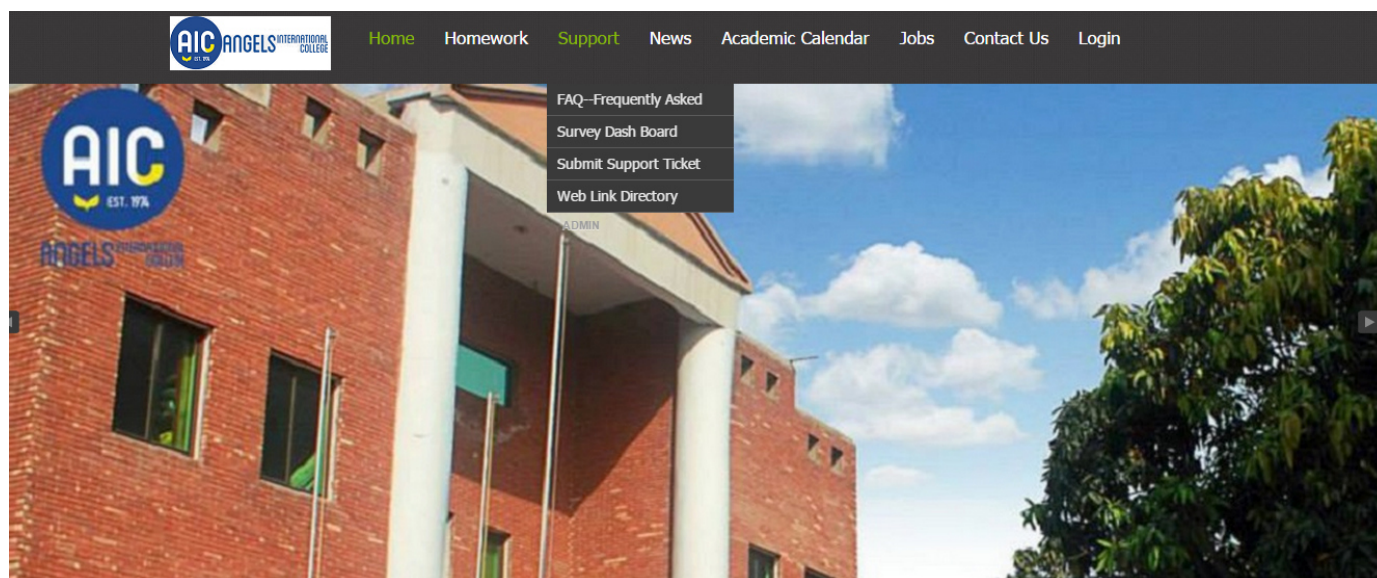
Basic Core development	3 Weeks
First Implantation and Testing at Client Site	2 Weeks
Fine tuned Final Version Handover	1 Weeks

Fees & Payment

Please go through details covered in this proposal. It would be easy for us to settle down the cost of the project when requirements are completely discussed by both parties.

Further if you require we can handover demo functional website with in week notice (having almost 90% of functionalities as discuss above in order to gave you hand on idea what this system is and how it shall operate for 10 days. When final version will handed over it would have all the functions.)or arrange live presentation at your premises at any time of your ease.

Below is snapshot of demo website in order to checkout its basic functionalit .



Important Notes/Points:

- Simply providing of Binaries. Source code will remain the property of the Intelligent Business Solution and will never be handed over what so ever the case may be.
- This proposal is designed keeping in mind that this site would be support site not the school main site. If you want to have it school main site we can send u revised reworked proposed model.
- As we can not share source code so hosting will be remain under our charge and we shall provide. What sort of hosting account needed depend upon
 - 1 Number of total Usere
 - 2 Number of user using site at same time
 - 3 nature and volume of data
 - 4 Backend webapplication required initial dedicated RAM



- **Cost Structure**

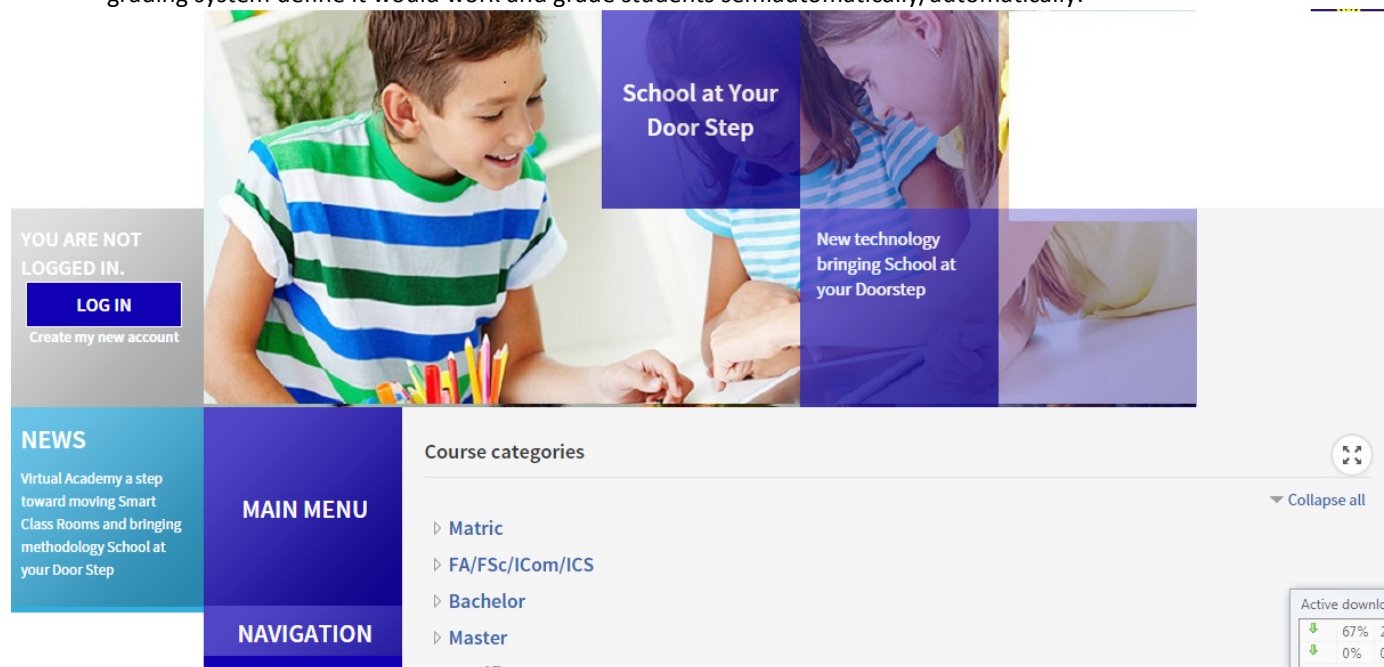
In order to give you idea of web application cost structure it would have following components

- Web hosting needed to be renew every year
- Webapplication development charges at the time of development
- 80% funtions will be managed and control by the school at there end and 20% functions requiring technical background will be managed by us. For That nominal monthly charges. For such natures of functions Proforma will be handed out to the school and any request emailed to us will be done with in 24 hour and notified to the school.
- At start 1 or 2 days training will be provided after the website up on site. Later if further training or onsite visits neede that would be charged seprately

FURTHER ENRICHMENTS

Above are stated functionalities of basic core. Further following enrichments are possible and we can provide you detail function list of any enrichment you require in this web module.

- On line eSchool web portal. A complete online teachjng and learning almost self operating module. Once material and grading system define it would work and grade students semiautomatically/automatically.



- Student teacher online video lecture delivery mechanisim
- Online School Radio station for voice recorded lectures streaming
- Simple Alumni site
- Detail alumni seprate dedicated facebook like portal
- Online Photo galleries
- Online school related advertising components
- Intra school online A/V meeting plateform
- Online A/V/text online help module
- Online dedicated Radio
- Teachers project planning modules



We really appreciate for your time and energies you have spend for going through this comprehensive proposal. If you need any further information, details it would be our p[leasure to provide you the same.

Hoping to hear from you soon and a proper detailed meeting time so that we can discuss your needs and can show how this application can full fill your needs.

Assuring you best of our services and looking forward to have good future business relationships.

Regards.

For Intelligent Business Solution

**** NOTHING FOLLOWS****